

vi) **References, Important Papers, and recommended reading**

[CPIER](#) report

[Local Industrial strategy](#)

[Economic strategy for the East of England
New Anglia LEP Economic Recovery Strategy](#)

[West Midlands Combined Authority Economic Recovery Strategy](#)

[Oxford Cambridge Arc Economic Prospectus](#)

https://www.accenture.com/gb-en/about/inclusion-diversity/culture-equality-research?c=acn_gb_cultureequalitygoogle_11160830&n=psgs_0320&gclid=EAlaQobChMIxqq6oc6L6gIVxsDlCh3ESAQvEAAiAAAEqJjgFD_BwE&utm_campaign=1935307_East%20regional%20email%2003.07&utm_medium=email&utm_source=loD%20Regions%20and%20branches&dm_i=3R54,15HAJ,6KDXB5,42S83,1

Market Town Reports (Prospectus for growth)

- o [St Ives report](#)
- o [Huntingdon report -](#)
- o [Ramsey report](#)
- o [St Neots Masterplan Report](#)

Commercial Property Commentary

Retail - <https://www.bsm.uk.com/blog/our-post-pandemic-high-street-an-initial-view-and-concern-for-q2/>

Office - <https://www.bsm.uk.com/blog/wfh-and-office-occupation/>

Industrial - <https://www.bsm.uk.com/blog/the-a14-funnel-effect/>

[HDC Community Impact Assessment](#)